



Message from the President

Krista Zeghers:

To begin I would like to thank a host of people who helped TFAM immensely these last couple of months. First, thank you to Yvonne Carlson and Cathie Ugrin for organizing our workshop on May 12 at Canadian Reform Church West in Carman. Geesje Baron, the facilitator for "Thread Play", was a wonderful instructor and the location was beautiful. Thank you, Geesje!! Also, thank you to the 21 TFAM members who attended the workshop. We had a great time! All participants were delighted to see the "Seven Days of Creation" fibre artwork hanging in the church. Congratulations to Geesje and her fibre group who created this series. What a glorious way to share their creativity with their community!



The TFAM meeting, held on May 12 in conjunction with the workshop, was recorded live on Facebook. We hope that this was beneficial to members who could not make it to the meeting. It is through our membership that we will create a strong network. I would like to thank the various people who stepped up to **volunteer** to assist TFAM for the two days of Proutopia.

News

June 2018
Volume 2 Issue 3

Newsletter Coordinator:
Yvonne Carlson

Next Issue Deadline:
July 22, 2018

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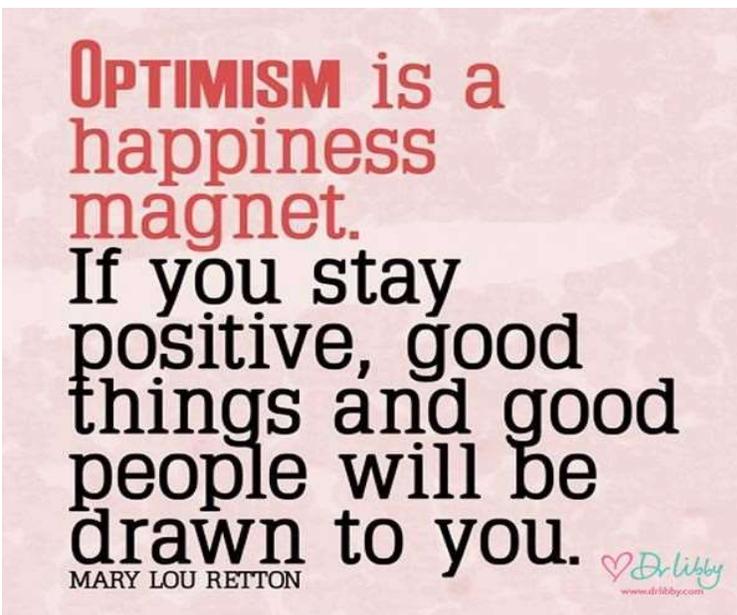
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Textile and Fibre Artists of Manitoba News

I am very pleased to announce a **special event to celebrate the first year of TFAM!** We have a workshop planned with internationally renowned fibre artist, **Coreen Zerr**. Coreen, originally from rural Manitoba, has lived in BC for many years. She retired from teaching fibre art classes but has agreed to come out of retirement to facilitate a special workshop for TFAM this August. The workshop, "Designing for Your Fibre Art", is exactly the topic one group of members requested at the last meeting. I think karma intervened; as the Buddhist saying goes, "When the student is ready, the teacher will appear!" As this will be limited to 15 students, you will want to sign up right away. See the details further in this newsletter and information on how to register is being sent in a separate email.

I am extremely optimistic about the future of TFAM. Our members are wonderfully talented and enthusiastic and good things will come from this group!



Cheers,
Krista Zegers
TFAM President

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Guest Editorial

PRICING YOUR FIBRE ART

By Elaine Filyk

I am relatively new to producing Fibre Art for sale and so have done a fair amount of research on the subject for my own purposes. I thought it would be useful to share what I have learned.

Pricing art is always a difficult decision for artists. There is a line between setting a fair price for your artistic ability, time spent, materials purchased and what the market will bear. There are several methods that experienced Fibre Artists use to set a price for a piece of art. Their pricing structures may change as their reputation becomes known through exhibitions and awards.

Often artists begin by calculating the cost of materials, hourly compensation and a profit margin. Using a Manitoba Moments creation as an example, perhaps the materials cost \$25 and the time spent creating was 5 hours (at \$15/hour - \$75 OR \$20/hour - \$100) add a profit margin of \$45. The total would be \$145 to \$175.

An alternative method is to consider a price per square inch. Again, using a Manitoba Moments art piece as an example, we can calculate an approximate value. 8 ½ X 11 inches is 102 square inches. (At \$1/square inch - \$102 OR \$1.50/square inch.) Again, add a profit margin of \$45. The total would be \$147 - \$198.

Another thing to add to the equation is the fee an organization or gallery charges to exhibit and sell your art. TFAM intends to charge a 20% fee to facilitate the sale of your art. (Remember TFAM volunteers must catalogue, exhibit and collect sale proceeds. This all requires stationary, square chip for credit and debit sales and computer programs.) Also, TFAM must distribute those monies, buy hanging rods, pay for exhibit spaces, travel to deliver art, etc.) The TFAM fee is smaller than the fee a gallery will charge. Galleries' fees may get as high as 50%.

It is good practice to maintain a fixed price for your work regardless of whether you sell the piece personally or pay a percentage fee to some other party exhibiting and selling your work. The general policy for artists is to ask the same price for their art, so no matter where you sell your art, any one art piece should be priced the same each time. For example, a specific piece from Manitoba Moments may be on sale through you at a cost of \$150. In this case you would collect the entire \$150 yourself. When that same piece is on sale at a gallery it should still be priced at \$150, even though you, the artist, may not receive the same amount for the piece. For example, if the gallery has a 50% gallery fee, you the artist would only get \$75 for your art.

As you can see by the above examples, pricing your art can be challenging.

I hope this information is helpful. TFAM will provide other opportunities to discuss this topic at meetings and workshops.

Special Events – May Workshop

May 12 was the date of our most recent workshop, Thread Play 1. Everyone had a lot of fun trying out the many techniques Geesje demonstrated. We all went home with an interesting piece of fibre art and a vastly increased knowledge of new ways to use all those stitches on our machines and how to incorporate other fibres into our machine work.

Our Member Meeting took place the same day. Click here to see the video:

<https://www.facebook.com/TFAMartists/videos/965131670328751/>

Thanks to everyone for the great participation at the meeting. Involvement of our members makes us strong! Thanks to our inspirational instructor, Geesje, and welcome to the new members that signed up in time for this great workshop.

Workshop pictures





Three TFAM Members' display at CRJAE

By Krista Zeghers

For 37 years the Central Region of Manitoba has hosted a Regional Juried Art Exhibition. The Central Region Juried Art Exhibition is open to artists and artisans of all levels aged 15 years or older who are residents of the Central Region. It provides a professional opportunity to exhibit works and gain exposure to the public, the opportunity to receive professional critique from jurors, and a venue to network with other artists. Each piece of artwork is juried and on display to the public for one evening during the "37th Annual Central Region Juried Art Exhibit". At this time, the jurors select 40-45 artworks which tour to four art galleries in the Central Region for four months (Holland in May, Morden in June, Portage la Prairie in July, and Carman in August). Of these pieces, ten works are chosen to tour with the Rural and Northern Exhibit.

Three TFAM members - Rosalind Sims, Helen Knockaert and Krista Zeghers - were part of the approximately 40 artists from the area to enter their artwork. The various media represented in this exhibition included photography, pastel, oil, acrylic, mixed media, water colour, charcoal, wood carving, print making, collage, fused glass, jewelry, pottery, encaustic and fibre art.

A major breakthrough for Fibre Art recognition occurred at the CRJAE Artists' Reception and Public Opening on April 26, 2018!! For the first time ever, a fibre art piece was selected as the People's Choice Award! Congratulations to Helen Knockaert for her wool felted piece: *The Lion and the Lamb*.

Textile and Fibre Artists of Manitoba News



Creativity to Helen means giving expression to what lies deep within her heart; it means connecting with her inner joy. Recognizing “serendipitous moments”, she strives to draw together colours to shape what lies just beyond her grasp. Using hand-processed, dyed, raw wool and hand-painted cotton, she applies layers and layers of vibrantly colored fibres to form images of nature that may cause in a viewer the desire to touch or to walk right into her creations.

Rosalind is influenced by nature, textures, colour and cultures. She works with both ancient and modern techniques. Creating non-woven fabric from raw fibre or using fibre and then expanding those universes with limitless fibre potentials and artist mediums is a magical process for her. Rosalind's lifetime of experience in arts and crafts enriches her expressions in fibre.



Krista loves a wide range of artwork including portraits, landscapes and semi-abstracts, especially where the realistic image is slightly changed. Krista likes work that is recognizable to the viewer yet has something unique and special about it. There could be a change of scale, a different colour scheme, a close up of a small section, a repeated pattern or shape: any element that makes the work come alive and provides interest. Art needs to intrigue its viewers; it should make them want to take a closer look and to spend time with the piece.

Introducing the Members

Dawn Piasta



Dawn was 8 years old when her mother sat with her during lunch breaks; giving her art lessons to fill the time. The same year she taught Dawn to sew. At 15, she was sewing her own clothing and hemming jeans for the cute neighbour boy. In university Dawn dabbled in the visual arts but it wasn't until much later that she realized the two, art and sewing could be joined. Once Dawn realized the technique of quilting could be used to express her inner feelings, she never looked back. Dawn now creates art quilts as an extension of her emotions and passion for life. Inspired by playfulness, she uses quilting to awaken the memory of special moments in her life. Her subject matter reflects the way she sees the world; passionate, energetic and unique. Dawn constantly seeks new environments which allow her the freedom to explore and continually expose her to stimulus, as well as offer her time to reflect and be inspired. The art of quilting enables her to express ideas and utilize all facets of her artistic ability.



Bedouin

Lois Hogg

Lois is a graduate of the University of Manitoba – Fine Arts and Red River Community College – Advertising Art. She worked as a freelance artist from 1980 to 1995 with a client list of over 60 advertising agencies, various provincial government offices like Parks & Recreation, Manitoba Health, the Department of Education and other clients including McNally Robinson, Prairie Theatre Exchange, Royal Winnipeg Ballet, Great West Life and Standard Aero Ltd. From 1995 to the present she has worked as a fine artist exhibiting at Gallery 757, the Winnipeg Art Gallery, Picturehook Galley, The Lion and the Rose, Site Gallery, Craftspace Gallery Wayne Arthur Gallery and Birchwood Gallery, to name a few. She has



Flowers

Textile and Fibre Artists of Manitoba News

served on the Board of Directors of the Manitoba Society of Artists and CARFAC MB

GWL 2016



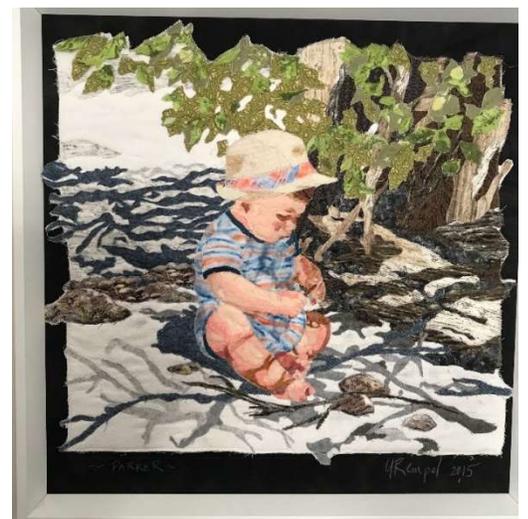
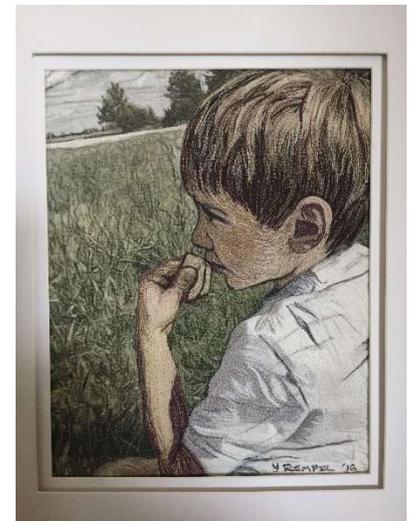
Yvonne Rempel



Yvonne is a retired costumer living in Winnipeg, Manitoba. Throughout her career she has worked with numerous dance, theatre, and film groups including the Royal Winnipeg Ballet, the Royal Manitoba Theatre Centre, as well as having her own business. She has a Bachelor of Fine Arts degree and is on the board of Manitoba Arts Network.

She has been fortunate to have worked on many projects that allowed her to express her creative side. Sewing, designing, drawing, and painting are some of her interests.

Yvonne is currently loving fabric/fibre/thread art as it allows her to incorporate her love of fabric and threads into her artwork. She enjoys experimenting with textures and layers.



Textile and Fibre Artists of Manitoba News

Rosemarie Péloquin

Rosemarie is a visual artist living in Ste. Rose-du-lac Manitoba who traded in her jobs and her loom for a tiny toolbox of needles that fits in her pocket. She spends most of her time making faces. With her barbed wands she sculpts portraits that represent character rather than physical likeness. She uses the malleability and texture of wool to capture fragile moments that tug at our remembrances.

"I am constantly surprised by what comes from the collaboration of hand, barbed needle and fibre. There is a powerful connection that happens when I sink my fingers in the soft wool, when I hear the satisfying crunch as the needle rhythmically stabs and connects with the fibres, and when I see the personality emerging as I push and pull and tease the spirits within. In my work, I try to honour the traditions that came before me, the life that gave me this sensual material, and the learning that I have acquired, by presenting a new image of the fibre and giving it power that was not readily apparent."

Rosemarie's work emerges from a life well lived and a background in design, teaching, and coaching. It is fueled by a passion for discovering connections and the belief that Life's richness is found in the ordinary and the unexpected.

Heidi Hunter

Heidi Hunter runs with scissors. Shifting from an international career as a mime, she has found her voice creating visual theatre where her art studio is now the stage. Driven by colour and obsessed with her love/hate relationship with the creative process, Heidi lives to dye...and dies to quilt.

Still Woods with Woodpecker



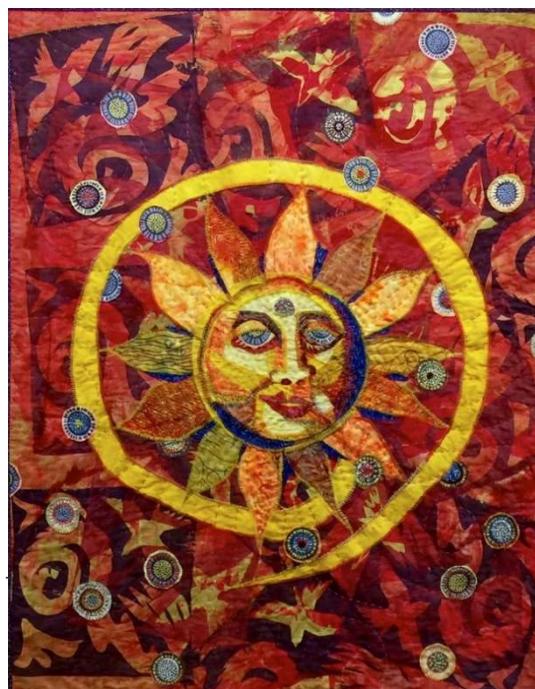
See Rosemarie's work in this video from the on-line site **TFO 24.7**; published January 29, 2018.

https://www.facebook.com/TF0247/videos/762668170602721/?hc_ref=ARSDJr_F-UTxnCTKTR3I0aPngSRZZ96Yyqz8lJ4THBAo1D6rmbF87yo8MGi9bN7A6U

Rosemarie also had one of her pieces in the Australian magazine Textile Fibre Forum - Issue 128 December 2017



Under the Proutopian Sun



TFAM HiLites

Update on **membership**:

We now have 56 members! The list is available by sending an email request to tfamartists@gmail.com.

Our next workshop:

Designing for Your Fibre Art

Workshop to Celebrate TFAM's First Year!

By Coreen Zerr

August 7-9, 2018

What makes some designs work and others not? How are some quilts more successful than others? Design principles and elements can be truly confusing to study. There are many books that will list all different elements and principles, with many varying ideas and names, so no wonder it seems so scary! Most of the books on art design cover the basics for many mediums. How you use these elements is a personal choice but often they are not really explained as to how they can work with textiles and fibres.

In looking at textile and fibre art, and studying their designs, you see that artists have their own specific style and in fact you may learn to recognize someone's work from their choice of colour and design. Many of the great artists have their own special style. Coreen's goal is not to change your style into hers but to enlighten you to achieve your own individual style into very successful designs. Each one of you will be working to create an original design of your own. Coreen's focus will be on guiding you with design elements, principles, and techniques.

The **first** session of class will cover the basic principles of the elements of design and how they work with your fibre art. Discussion, planning, and learning to use tools such as overhead projectors, how to do line drawings of photos, playing with shapes, etc., to incorporate into your quilts.

The **second** session will cover how to create textures and learn different techniques of free motion thread stitching, couching, and bobbin work.

The **third** session of class covers choosing the right borders, quilting techniques, and finishing for your fibre art including binding, blocking, and how to hang them.



Artist Statement

I am a fibre artist living in Nanaimo, BC, who utilizes fabric and thread to create art in a way that captures the elements of texture, colour and line that fibre can achieve. I want my work to show what can be created with these elements and to educate others. The tactile feel of this art is exhilarating and rewarding. I create realistic art, often using the beautiful scenery and nature of the world around me. Using thread as my paintbrush, I use a domestic sewing machine to “paint” what I see.

Trees have been a major inspiration to me, trees, all kinds in all seasons. When I went through my portfolio even I was astounded at how many pieces I have created that interpret trees in one form or another.

Living on Vancouver Island gives me plenty of opportunity to study trees and their cycles during the year. Being one of our most important resources, I have followed and mourned the loss of many of our beautiful forests in British Columbia by the devastation of the Pine Beetle and of forest fires.

My current works are based on photos taken by a fellow artist photographer Don Zeghers, while on safari in Africa and his study of birds and nature of North America.

***** Additional Workshops:**

As the Portage Arts Centre is donating the workshop space, we have decided to offer 2 additional workshops.

Fabric Painting by Krista Zeghers – Aug 8, 2018

Cyanotyping by Krista Zeghers – Aug 9, 2018

The details and registration information for all 3 workshops is being sent in a separate email. Watch your inbox, they are all limited to 15 students and will be first come basis.

Exhibits Update

In the past couple of months, many of us have been planning and creating our *Manitoba Moments* pieces to submit by the May 31 deadline. It is TFAM's first exhibit and what an exhibit it is! Thank you to everyone who has participated – it is a stunning arrangement of fibre art that really speaks about our beautiful and diverse province. Manitoba Moment's Exhibit Journey starts at Proutopia on June 9 and 10 and then winds its way through from Springfield to MacGregor and Portage la Prairie on to Brandon, Winnipeg, Altona, back to Portage and finally to Morden and Carman between now and the end of 2020. I have sent out twelve more proposals to small galleries and coffee shops in Winnipeg and beyond and am waiting to hear the response.

Our next exhibit is in the planning phase – it's theme is 'ICE'. We thought we'd widen and expand our horizons so the size restriction for this exhibit is 16" to 36" in either direction. You can choose! It can also have a 1" depth for anyone wanting to get a bit of 3D effect – just make sure whatever you are adding is secured down. The deadlines will be similar to Manitoba Moments – April 30, 2019 (Intent to Enter – commitment and payment of \$20.00 fee) and May 31, 2019 (Actual Entry – all submission details and actual pieces sent to Exhibit Coordinators Yvonne Carlson and Cathie Ugrin).

Exhibition Notices

The Winnipeg Arts Council has Summer Public Art Tours (Walking and Biking) through to September. Check it out on their website at <http://winnipegarts.ca>

Members

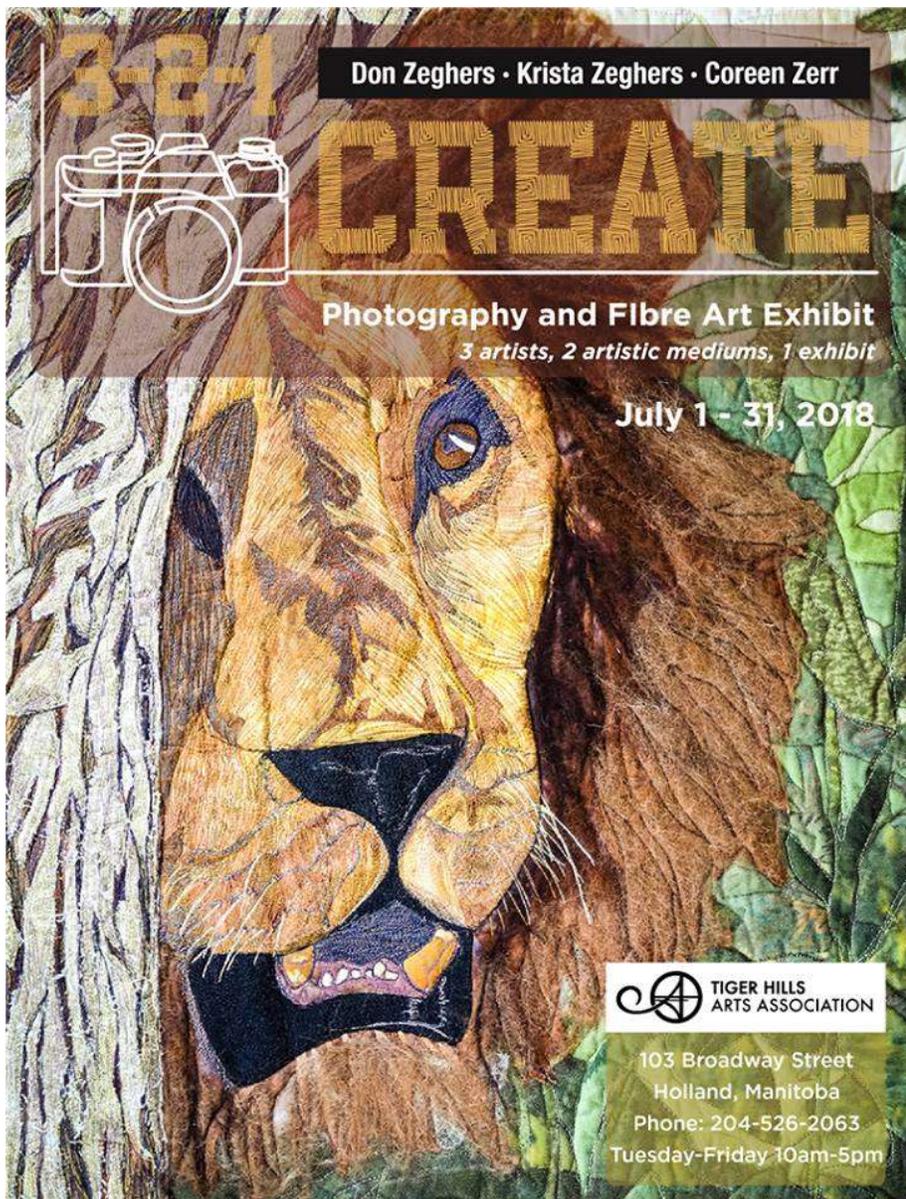
If you know of any galleries, libraries or other locations throughout the province that would be of interest for hosting exhibits of Fibre Art work, please email us at tfamartists@gmail.com.

Or send an email directly to Cathie Ugrin at Cathie.ugrin@gmail.com.

More details to come but you can start those creative juices flowing for TFAM's second exhibit 'ICE'!

Let's Share with other Members!!

Do you know of any current or upcoming Fibre Art Exhibits that would be of interest to other artists? Send the information to tfamartists@gmail.com so it can be shared on FaceBook and in the next Newsletter.



“Every child is an artist. The problem is how to remain an artist once we grow up.”

~~Pablo Picasso

Tributes

Our tribute goes to **TFAM** members, Krista Zeghers and Susan Selby for recent wins for their fibre art.



Susan won third place at the Manitoba Prairie Quilt show in April for her piece 'Fireweed'.

Members

Why not share a little recognition of ourselves and our peers? Send us a tribute if you know of anyone (yourself included) who has won an award, got accepted to a special show or competition, or for any reason you think they deserve a Tribute.

Textile and Fibre Artists of Manitoba News

Krista won third place for her piece(s) 'Fates Of Maasai Men' at Quilt Canada in Vancouver.



Education Opportunities

TFAM workshops are a great way to learn a new technique, meet other fibre artists and socialize with like-minded artists. Sign up for the next one.

Creative Manitoba has the following classes happening in June:

- Motivation
- Public speaking
- Marketing
- Social media
- Indigenous inclusion
- Sharing to Facebook, Instagram, Twitter
- Event marketing

Creative Manitoba has several education listings. View their website at

<https://creativemanitoba.ca/learning/our-classes-and-workshops/>

Artists' Websites: Design & Strategy

Dates: July 2-27, 2018

Deadline: June 20, 2018

Need help maximizing your website to its fullest potential? Want to learn unique strategies specific to artists' websites? Creative Manitoba is looking for 4-5 volunteers to participate in the trial run of our e-learning course:

<https://creativemanitoba.ca/events/artistswebsites/>

FREE COURSE (Valued at \$75 for members/\$100 for non-members): At no cost, join a focus group version of a NEW course.

Share education opportunities with other members. If you find a great class or are teaching a class, maybe other members would be interested. Email the information to tfamartists@gmail.com and it will get shared with all our members.

Call for Entry

Manitoba Fibre Festival FIBRE ART SHOW 2018

Sponsored and Juried by the
Textile and Fibre Artists of Manitoba

View the 2018 Manitoba Fibre Festival's new and exciting idea to inspire participating fibre artists – a [mood board](#)! The Mood Board provides the palette for the 2018 Fibre Art Show. The Fibre Art Show goes one step further and includes a theme:

'What's Old is New Again'

This exhibit is a juried show and is open to all Manitoba fibre artists and Manitoba Fibre Festival vendors. Check out the <https://www.pinterest.ca/mandyfurney/manitoba-fibre-festival-2018-mood-board/> and get inspired to create your own Old/New design! Go to ManitobaFibreFestival.com for all the details and to submit your Intent to Enter form.

Check out other Call for Submissions at **MB Craft Council**:
<https://c2centreforcrafft.ca/>

Springfield Agricultural Society

Quilt Entries

Deadline: Thursday July 12, 2018

for info & to register call Michelle Czuby 204-444-3198

Manitoba Fibre Festival Fibre Art Show

Important Dates:

June 30, 2018 – Submit the 'Intent to Enter' form and fee.

August 8, 2018 – Submit the 'Entry Form' and photographs of your artwork.

September 14 & 15, 2018 – The show will be on display during the Manitoba Fibre Festival at Red River Exhibition Place

GN Your invitation to **GN**
The Grand National 2019
Fibre Art & Quilt Exhibition

STILL



The committee of the Grand National challenges you to create a work of fibre art using the theme 'Still'. Your piece could celebrate the longevity of a place, event or idea; demonstrate the ability of an object to be motionless; slice out a millisecond of time in which a continuously moving object can be viewed as frozen in time; or let your imagination interpret this theme some other way.

Showcasing at:
Portage & District Arts Centre
11 - 2nd ST, NE
Portage la Prairie, MB R1N 1R8

2019 Dates to Remember

Entry Submission Deadline: April 13, 2019
Acceptance Notification by May 14, 2019
Exhibition Opens: July 6, 2019
Opening Reception: Saturday, July 6, 2019
Show Conclusion: August 10, 2019

**Entry Requirements and Entry Form
are available at:**
www.grandnationalquiltshow.ca

Solitude by Terry Aske (GN 2017 - Oh Canada!)

Newsletter Deadline Reminder: Please submit all items for the next newsletter by July 22, 2018.
Submit by email to: tfamartists@gmail.com